

SERVICES

LOGO

\$45

After discussing your branding wants & needs, I will create (3) custom logos for you to choose from. You will receive **ONE** final logo with this package.

LOGO & ALT. LOGOS

\$70

After discussing your branding wants & needs, I will create **ONE** custom logo & **TWO** custom alternative logos for you. You will also receive a watermark.

BUSINESS CARD

\$25

I will create a custom business card for you which includes a design for the front & back.

Printing:

(50 cards) +\$10

(100 cards) +\$20

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THANK YOU CARD

\$ 20

I will create a custom thank you card for your business, which includes a design for the front & back.

SOCIAL MEDIA KIT

\$ 50

Includes the following custom templates:

- (1) Facebook Banner
- (1) Facebook Story
- (1) Instagram Post
- (1) Instagram Story

BRANDING KIT

\$ 200

Includes:

- (1) Logo
- (2) Alt. Logos & Watermark
- Brand Colors & Font Information
- Social Media Kit
- Social Media Icons (up to 6)
- Thank You Card
- Business Card (50 cards, printed)

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INTRO TEMPLATE

\$15

Letting clients get to know you is so important, especially for small business owners! This template will include a photo of you, your name, and a small bio to share with your clients that you can print or share on social media.

PRICE LIST

\$15

I will create an on-brand price list for you to share with your clients. This template will be shared with you so you can update services & pricing as needed.

INSTAGRAM POSTS

\$40

I will create **FOUR** Instagram posts that are on-brand for you to share. These posts should be business information you will want to regularly share, such as business info, client reviews, reminders, etc. You will receive the templates for this so you can edit the information as needed.

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FACEBOOK POSTS

\$40

I will create **FOUR** Facebook posts that are on-brand for you to share. These posts should be business information you will want to regularly share, such as business info, client reviews, reminders, etc. You will receive the templates for this so you can edit the information as needed.

FILE TYPE INFORMATION

Logos will be sent with the following file types: JPG, PNG, PDF, SVG, EPS, and Transparent Background.

Alt. Logos will be sent as PNG & Transparent Background unless otherwise specified.

Social Media Posts & Other Templates will be sent as PNG unless the link to edit is being shared.

You will receive a **File Type Guide** upon checkout that explains what each file type is best used for.